

VEER NARMAD SOUTH GUJARAT UNIVERSITY

M.A. - I

SEM - IV

PAPER NO.: 23

ID - 04
Organised markets

1. **Marketing system & environment** 25 %
 - A) Nature of marketing system, the system approach to marketing environment.
 - B) Meaning, characteristics, types and functions of information technology.
 - C) Impact of information technology on organized markets.

2. **Money Markets** 25%

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Meaning, Important and characteristics of well developed Money Markets
 characteristics of Indian money Market - organized and unorganized sector, different
 types of credit instruments, - RBI & Money market.

3. **Capital Market** 25%

Role of Capital Market, SEBI, Financial Institution.

Stock Market

Meaning and characteristics of BSE, NSE.
 Meaning, characteristics, objectives, management of listing of securities.
 Role of stock exchanges in economic development.

4. **Regulated Markets** 25%

Their origin, objectives, merits and Limitations, Markets, committee and its
 functions, Market functionaries, standardization and Grading - their meaning, merits
 and demerits, role of co-operative marketing societies in regulated markets, recent
 trends in regulated markets.